



*Diploma in*

# WEDDING MANAGEMENT (WM)

Course Prospectus, 2020

# COURSE INTRODUCTION

Diploma in Wedding Management has 11 in-depth subjects, through which candidates gradually explore each and every duty the professional wedding manager/entrepreneurs fulfill, along with the personal character traits and attitudes required for success. The course is designed in a way that it covers all nitty-gritties that fall under the gamut of weddings from Wedding Planning, Hospitality & Logistics, Floral Designing, etc. Ultimately, candidates discover the key strategies and industry insights required to bring their clients' dreams to life.

Duration: 5 months + 1 month internship

Eligibility: 10 + 2, in any discipline

Batch- Weekends

## HOW TO APPLY?

### Apply Online

You can enroll online by completing the APPLY NOW form on [www.weddingmanagement.institute](http://www.weddingmanagement.institute). After processing your application form we will inform you to visit the centre to appear for our aptitude test and a personal interview.

or

### Through E-mail

Through Email you can contact us on [info@weddingmanagement.institute](mailto:info@weddingmanagement.institute) and we will send you all the course information along with the application form which you can fill in and return to us on the same email. After processing your application form we will inform you to visit the centre to appear for our aptitude test and a personal interview.

or

### Walk-in to the centre and apply

Visit our centre and fill the application form. Our center head will brief you about the courses and enrollment process.

## ADMISSION PROCESS

WMI's admission process include the following:

- Fill the application form
- You will get a call to visit the centre to appear for a basic aptitude test and a personal interview
- WMI's aptitude test is a standard and scientific test to evaluate individuals' mental capabilities and behavioral style
- The Director of Institute will be assessing each student through a personal interaction basis which we will be shortlisting students for a batch

## FEE PAYMENT OPTIONS

- Direct NEFT Transfer
- Cheque
- Demand Draft
- Online Payment through Net-banking, Credit Card, Debit Card

## KEY FEATURES

- The course comes with a three-dimensional curriculum which is planned to cater the deep understanding of wedding management through following modules:
  1. Theory Module
  2. Experience Learning
  3. Master Classes
- Apart from the Experience Learning through internships, we have off-sites planned in sync with theory class content. Being a part of Theory Module, these off-sites will be scheduled within the duration of theory module. For instance: after attending 3-4 classes of Floral Designing, students will be taken to sites to only understand floral designing
- Master classes will be conducted occasionally by wedding industry experts from India and across the globe, it's mandatory for the students to attend all the master classes, which will be scheduled and informed well in advance
- We have on board International Wedding Planners, Wedding Designers, Wedding Photographers, Floral Designers, etc.. These leaders will interact with our students live to share their experiences, tips and tricks acquired during the course of their careers
- After the completion of theory and design classes, its mandatory for students to complete one month internship to get the certificate of Diploma

## WHAT WILL YOU LEARN?

- How to apply the best methods for creating, leading, and managing their own wedding business
- The key components of organizing, planning and executing a successful wedding
- Candidates explore professional wedding budgeting, floral designs, layout, venue selection, entertainment, food and beverage provision, transportation, etc.
- Making
- Understanding the relation between wedding planners and other professionals in the industry

## FULFILLMENT CRITERIA FOR COURSE COMPLETION

- A student would be required to have a minimum attendance of 80%
- The course has subject based assignments which are required to be submitted on weekly basis. All assignments are mandatory to submit and they carry 10% weightage in course completion
- Students will be given projects on frequent intervals which will be required to be submitted by the given deadlines and will have 50% weightage in course completion
- Internship for minimum 1 month is to be completed by each student, which has 15% weightage in course completion

## CAREER PATHS:

Wedding Planner | Wedding Consultant | Wedding Stylist | Production Manager | Hospitality Managers | | Floral Designer | Artist Manager | Catering Manager and many more