



Diploma in
**WEDDING
MANAGEMENT &
DESIGN (WMD)**
Course Prospectus, 2020

COURSE INTRODUCTION

Diploma in Wedding Management has 20 plus in-depth subjects, through which candidates gradually explore each and every duty the professional wedding manager/entrepreneur fulfills along with the personal character traits and attitudes required for success. The course is designed in a way that it covers all the fundamentals of weddings from Entrepreneurship to Photography/Videography, Light & Sound, LED Mapping, to Artist Management and Destination Weddings etc. In addition, this course trains the students in Design Software like AutoCAD, Adobe Photoshop, Corel Draw, etc. to help them understand what role do the design software play in weddings.

Duration: 9 months + 2 months internship

Eligibility: 10 + 2, in any discipline

Batch- Weekends

HOW TO APPLY?

Apply Online

You can enroll online by completing the APPLY NOW form on www.weddingmanagement.institute. After processing your application form we will inform you to visit the centre to appear for our aptitude test and a personal interview.

or

Through E-mail

Through Email you can contact us on info@weddingmanagement.institute and we will send you all the course information along with the application form which you can fill in and return to us on the same email. After processing your application form we will inform you to visit the centre to appear for our aptitude test and a personal interview.

or

Walk-in to the centre and apply

Visit our centre and fill the application form. Our center head will brief you about the courses and enrollment process.

ADMISSION PROCESS

WMI's admission process include the following:

- Fill the application form
- You will get a call to visit the centre to appear for a basic aptitude test and a personal interview
- WMI's aptitude test is a standard and scientific test to evaluate individuals' mental capabilities and behavioral style
- Students will be assessed through a personal interaction basis which we will be shortlisting students for a batch

FEE PAYMENT OPTIONS

- Direct NEFT Transfer
- Cheque
- Demand Draft
- Online Payment through Net-banking, Credit Card, Debit Card

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Email: info@weddingmanagement.institute

Web: www.weddingmanagement.institute

KEY FEATURES

- The course comes with a three-dimensional curriculum which is planned to cater the deep understanding of wedding management through following modules:
 1. Theory Module
 2. Experience Learning
 3. Master Classes
- Apart from the Experience Learning through internships, we have off-sites planned in sync with theory class content. Being a part of Theory Module, these off-sites will be scheduled within the duration of theory module. For instance: after attending 3-4 classes of Floral Designing, students will be taken to sites to only understand floral designing
- Master classes will be conducted occasionally by wedding industry experts from India and across the globe, it's mandatory for the students to attend all the master classes, which will be scheduled and informed well in advance
- We have on board International Wedding Planners, Wedding Designers, Wedding Photographers, Floral Designers, Wedding Make-up Artists etc. These leaders will interact with our students live to share their experiences, tips and tricks acquired during the course of their careers
- After the completion of theory and design classes, its mandatory for students to complete two months internship to get the certificate of Diploma

WHAT WILL YOU LEARN?

- How to apply the best methods for creating, leading, and managing their own wedding business
- Familiarity with Design Softwares used in making layouts, set designing, invitation designing, etc.
- The key components of organizing, planning and executing a successful wedding
- Candidates explore professional wedding budgeting, floral designs, layout, venue selection, entertainment, food and beverage provision, transportation, etc.
- Synergies between Photographers/Videographers and Wedding Planners

FULFILLMENT CRITERIA FOR COURSE COMPLETION

- A student would be required to have a minimum attendance of 80%
- The course has subject based assignments which are required to be submitted on weekly basis. All assignments are mandatory to submit and they carry 10% weightage in course completion
- Students will be given projects on frequent intervals which will be required to be submitted by the given deadlines and will have 50% weightage in course completion
- Internship for minimum 2 months is to be completed by each student, which has 15% weightage in course completion

CAREER PATHS:

Wedding Entrepreneurs | Wedding Planner | Wedding Consultant | Wedding Photographers | Wedding Stylist | Graphic Designer | Collateral and Invitation Designer | Layout Specialist | Space Designers | Production Managers, Artist Manager, Digital Marketer and many more